

ABSTRACT

A traffic information system includes a traffic information server linked to a mobile terminal via a supporting wireless communications network. The traffic information system provides traffic information pertaining to a learned route of travel to a user of the mobile terminal when it is recognized that the user is likely traveling or is likely to travel on the learned route of travel. Routes of travel are learned based on tracking the location of the mobile terminal while traveling a specific route of travel, or over time to identify commonly traveled routes. Recognizing that the user is traveling on or is about to travel on a learned route may entail recognizing that a current time matches a customary travel time for the learned route. Alternatively, or in combination, such recognition may entail recognizing that a current location of the mobile terminal matches a location associated with the learned route.

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